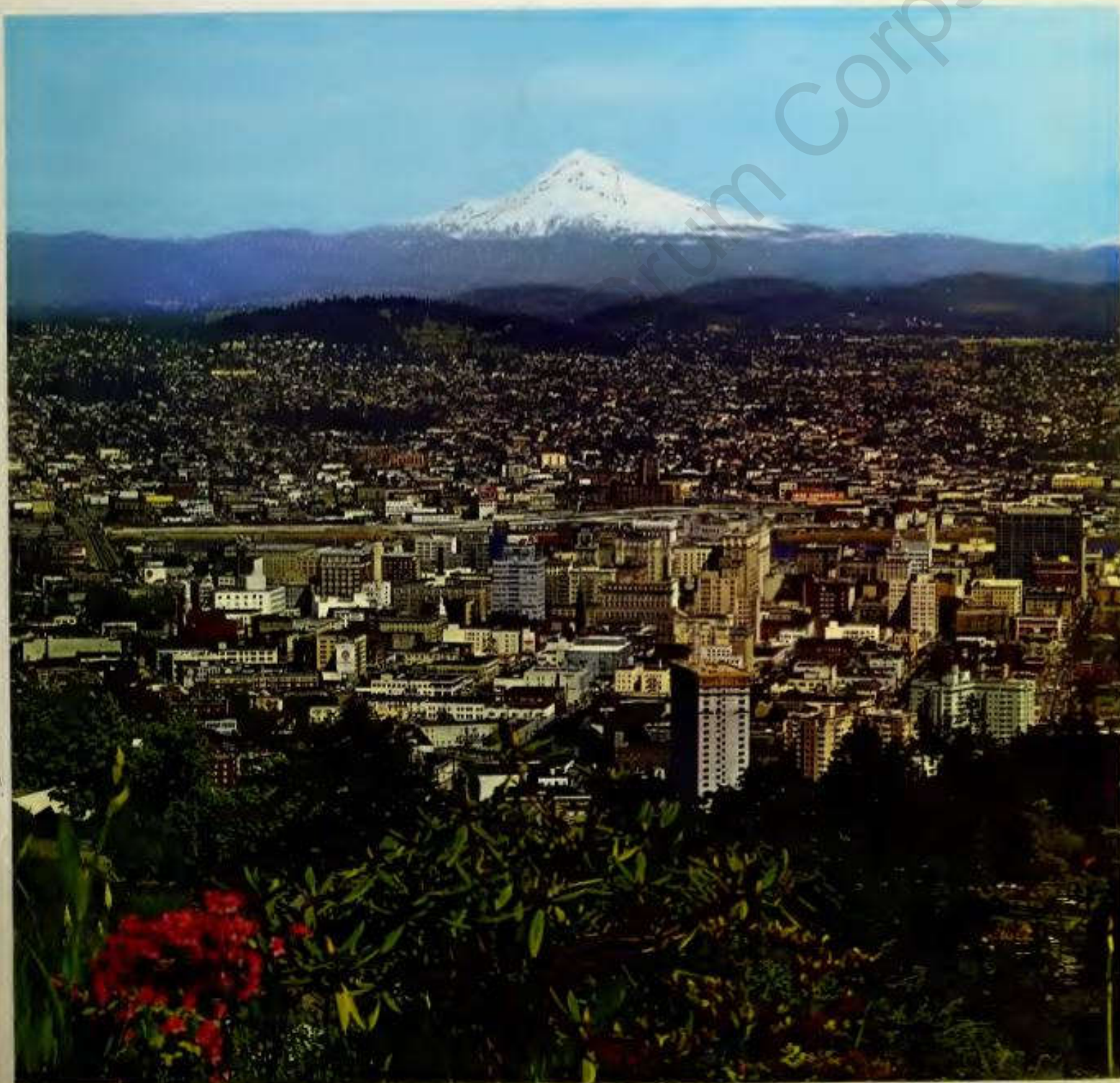




*47th National Convention
August 20-26 / Portland, Oregon*

THE AMERICAN LEGION



Drum And Bugle Corps Finals And Parade Of Champions

SUNDAY EVENING

August 22, 1965

at the

MULTNOMAH STADIUM

Portland, Oregon

ADMISSION

All Seats Reserved

\$2.50 and \$2.00

Reserved Section will be reduced by 50¢ by use of coupon included in the Convention Packet.



TRANSPORTATION

Special shuttle buses will provide rapid transportation to and from downtown Portland and the Multnomah Stadium.

See the 10 Finest American Legion Drum and Bugle Corps Compete for the National Championships!

During the evening, four new Ford Automobiles will be presented to members of The American Legion or the American Legion Auxiliary by the Seagram Posts of The American Legion.

National Commander Donald E. Johnson will make the presentation of awards to the winning corps.

GRAND FINALE!
SPECTACULAR FIREWORKS DISPLAY

Contest Drawings

Representatives of competing units will draw for positions at the times indicated below in the Regent Room, Heathman Hotel, on Friday, August 20.

- 1:30 p.m. Junior sponsored and SAL Drum and Bugle Corps
- 2:00 p.m. Senior Drum and Bugle Corps
- 2:30 p.m. Senior and Junior Color Guards
- 3:00 p.m. Senior Firing Squads
- 3:30 p.m. Junior and Senior Bands
- 4:00 p.m. Chorus and Quartets
- 4:45 p.m. Motorcycle Drill Team

Briefing of Judges

5:00 p.m., Friday, August 20,
Regent Room, Heathman Hotel

Official Protest Hearings

10:00 a.m., Tuesday, August 24,
Regent Room, Heathman Hotel

National Contests

Saturday and Sunday
Aug. 21 and 22, 1965

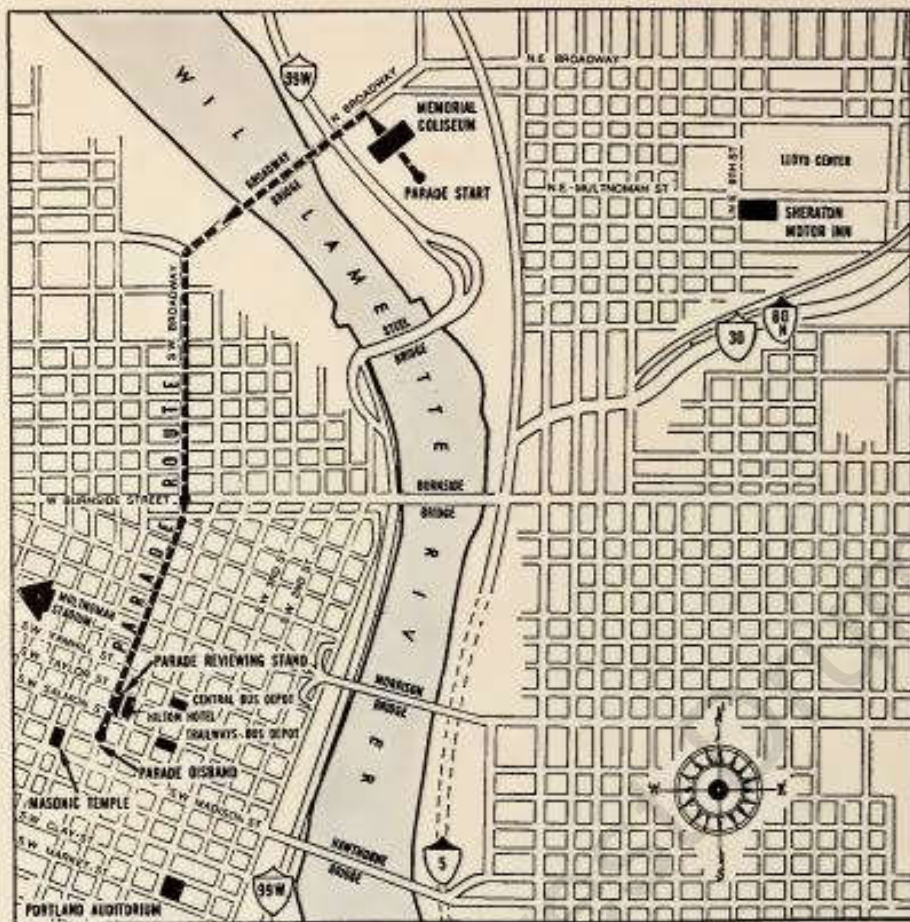
Senior Band Contest	1:00 p.m., Saturday, August 21 Lincoln High School, S. W. 18th and Salmon
Junior Band Contest	2:00 p.m., Saturday, August 21 Lincoln High School, S. W. 18th and Salmon
Senior Color Guard Contest	2:00 p.m., Saturday, August 21 Westmoreland Park, S. E. McLoughlin & Spokane
Motorcycle Drill Team Contest	Saturday, August 21 Time and site to be announced
Senior and Junior Drum and Bugle Corps Contest	(Preliminaries) 9:00 a.m., Sunday, August 22 Madison High School, 2735 N. E. 82nd Ave.
Senior and Junior Drum and Bugle Corps Finals and Parade of Champions	7:00 p.m., Sunday, August 22 Multnomah Stadium, S. W. 19th and Morrison The ten corps, 5 Senior and 5 Junior who receive the highest scores in the preliminaries will compete, each in their own class, for the National Championship.)
Firing Squad Contest	9:00 a.m., Sunday, August 22 Westmoreland Park, S. E. McLoughlin & Spokane
Junior Color Guard Contest	1:00 p.m., Sunday, August 22 Westmoreland Park, S. E. McLoughlin & Spokane
American Legion Auxiliary Chorus & Quartet Contest	1:00 p.m., Sunday, August 22 Hilton Hotel, Grand Ballroom, 921 S. W. 6th St.

In case of rain during the Senior-Junior Drum and Bugle Corps final contests at Multnomah Stadium on August 22, the event will be held the following night—August 23 in Multnomah Stadium. Should this contest be rained out on the night of August 23, it will automatically move to the arena of the Memorial Coliseum.



Multnomah Stadium will be the site for the 1965 "Parade of Champions." The stadium is the home of the Portland Beavers baseball club with a seating capacity of over 30,000. It is designed for good viewing from any of the many seats.

Parade Route



Downtown Portland, showing the parade route and reference points of general interest.

PARADE INFORMATION

DATE: August 23, 1965

TIME: 10:00 A.M.

FORMATION AREA:

South Parking Lot—Memorial Coliseum

ROUTE:

From Memorial Coliseum across Broadway Bridge—South on Broadway to southwest Main Street

REVIEWING STAND:

Broadway entrance—Portland Hilton Hotel

DISBANDING AREA:

Broadway at southwest Main Street

PARADE SEATING:

Spectator seating available at Memorial Coliseum.

Tickets—

\$1.00 for adults

\$.50 for children under 12





The defending national champion Senior Drum and Bugle Corps, The Hawthorne Caballeros, Hawthorne, N.J., always are crowd-pleasers with their precision marching and outstanding instrumentation. Ninety-six strong, they are commanded by Drum Major Ralph Silverbrand.

The Parade of Champions, a highlight of the annual convention of The American Legion and one of the top such events in the nation, will be held this year in Portland's giant Multnomah Stadium.

The stadium, located at S.W. 18th Avenue and Morrison Street, is equipped to handle up to 35,000 spectators. All seats being "first class" as a result of a recent \$2,500,000 renovation program.

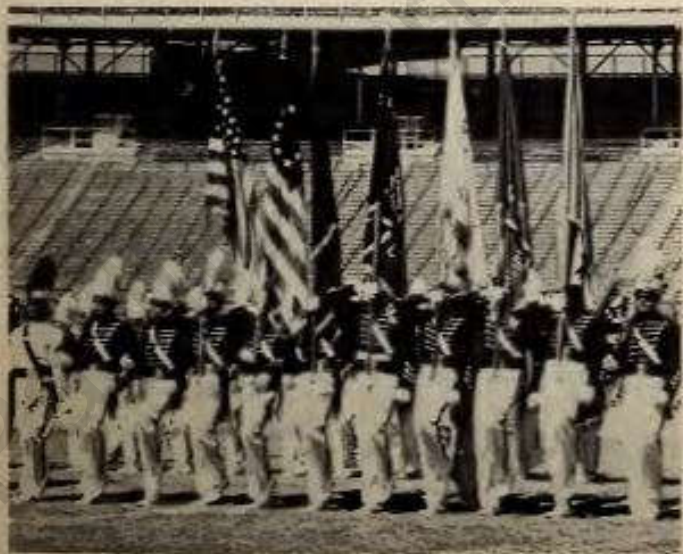
The colorful "Parade" will sound-off at 7 p.m. Sunday, August 22. Performing in the show will be the five top rated Senior Drum and Bugle Corps and the Five Junior Drum and Bugle Corps. The ten Corps competing will be selected from elimination contests held in Portland earlier in the week, and each Corps will be competing for the national championship in its class.

As a part of the evening festivities, the drawing for the award of four Ford automobiles will be held. The Seagram Posts of the Legion chartered in New York, Los Angeles and Chicago, annually sponsor this presentation.

A fitting finale for the evening will be a spectacular fireworks display by the Red Devil Fireworks Company, Lynwood, California.

All seats will be reserved and priced at \$2.50 and \$2.00. An entertainment coupon in the convention program will be worth 50¢ applied to the purchase of either seat.

A complete schedule of all contests, preliminaries, and events conducted by the National Uniformed Groups Contests Committee appears on another page in this program. Times, dates and sites are listed.



The Garfield Cadets, Junior Drum and Bugle Corps 1964 champions, shown here in practice, will be in Portland to defend their laurels won in Dallas, Tex. From Garfield, N.J., the sponsor of the 72-piece corps is Memorial Post No. 255.



A ground-to-air fireworks display will be an added attraction of the Parade of Champions this year. One of the largest fireworks manufacturers in the country will present this part of the program.



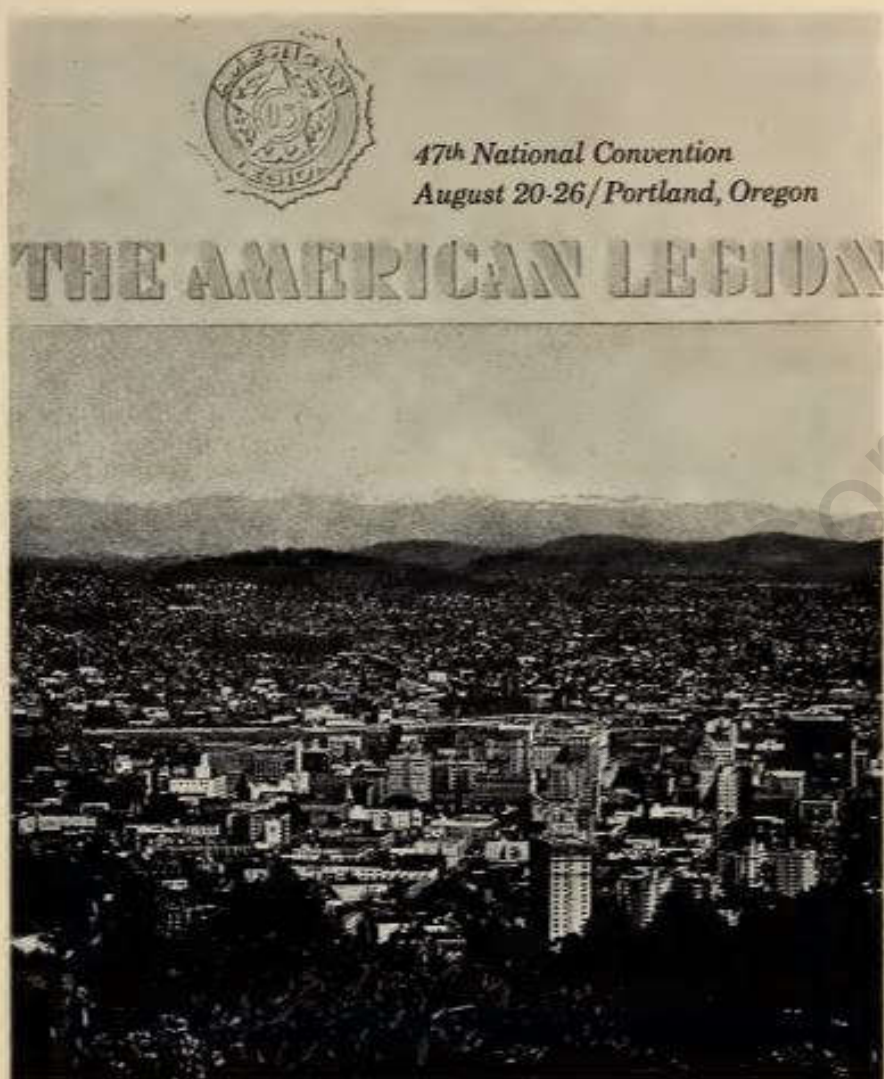
come alive!

You're in the Pepsi generation!

Who is the Pepsi generation? Livelier, active people with a liking for Pepsi-Cola. Famous regular Pepsi. Or new Diet Pepsi - with honest-to-Pepsi taste and less than a calorie a serving. The Pepsi generation? It's a whole lot of people like you!



THE COVER



Portland, Oregon, host city for the 47th Annual National Convention of The American Legion, is pictured on the cover of this year's Convention program with majestic, snow-capped Mt. Hood rising in the background.

Thirty-three years ago The American Legion first conducted a National Convention in Portland, and the world's largest veterans organization returns in 1965 to meet once more in Oregon. The state's slogan: "Oregon: Summer playground from sea level to ski level," is dramatically portrayed in the cover art of our 1965 National Convention souvenir program.

Everett Mitchell Advertising, of Portland, is responsible for the layout of this Convention program cover and the original photography featured here is by Portland Photographer Ray Atkeson.

The American Legion brings to Portland in 1965 one of the largest conventions ever conducted in the great American Northwest as the more than two and one-half million member organization formulates its programs for another year of service to God and country.